

SMS TEXT MESSAGING

What if your customers called you, and not the other way round? Why spend time dialling all day, when you could text a message to allow the customer the opportunity to call in? What could be a better buying signal? Alternatively, save money on wasted no show appointments by sending a text reminder. Or do you often need to get information out to your field staff quickly?

Text them

Why pay somebody else to do it when you can do it yourself cheaper. Send Bulk SMS via a GSM Gateway.

Inform customers of offers

By sending existing customers a text message informing them of the latest offer, it demonstrates customer service, and allows the customer call in if interested

Appointment confirmation

Customers have busy lives and can forget pre-arranged appointments. Save money on wasted no show appointments by sending a text to confirm the appointment, remind them that the appointment is tomorrow, and send another text to remind them what time today.

Update staff

When you need to get a message out to your field staff quickly text is an easy method of passing on information.

Features

Transfer data - Import data from text or CSV files

Reporting - Full reporting suite including sent and received

Control - Full control over campaigns such as auto-reply routes, along with stop, pause, restart and time frames

Options - Options to build user groups or set templates with up to 160 characters

