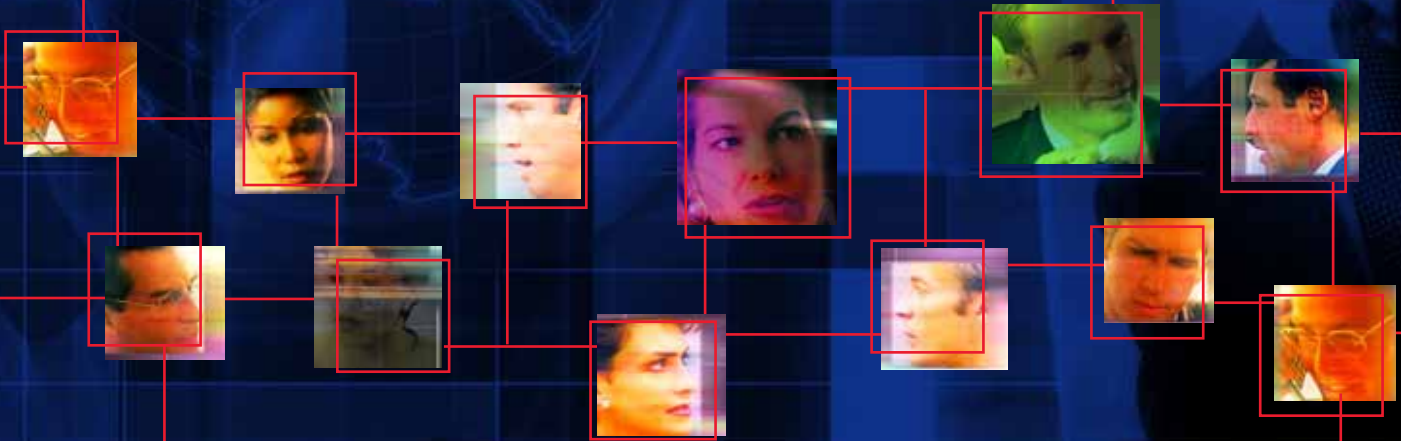


**Increase your collections  
revenues without increasing operating  
costs or employing more staff...**



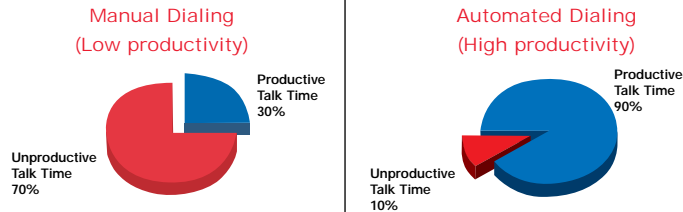
## Succeeding in a challenging market

The collections market is becoming an increasingly tough environment in which to operate. For example, the discharge of bankruptcies after only one year is impacting the volume of debt available to agencies for collection, while other factors are reducing the quality of these debts.

In such a highly competitive marketplace with tight margins, a streamlined and efficient collections process is essential for success.

## Do you know the main factors affecting the efficiency of your collections process?

In a manual scenario less than 20 per cent of your agents' time is spent trying to collect debts; whereas, with an automated calling system agents are talking to clients for almost 80 per cent of their time, enabling significant improvements in productivity.



## Automating your customer interactions is the key to success

MX Digital's automated collections process delivers powerful business benefits:

- agent productivity improved by 200–500%
- increased revenues
- compliance with Ofcom regulations

## FREE half-day of consultancy – worth £500!

To show how automating your collections process can increase agent productivity by at least 200% we are offering a free half-day consultancy. We will work with you to identify areas where productivity improvements can be achieved. This special offer is available for a limited period only – ends 30 April.

To book your free half-day consultancy,

Call MX Digital on

0870 777 2008

or email [sales@mxdigital.co.uk](mailto:sales@mxdigital.co.uk)

**MX Digital**

*Calling for excellence – Centred on solutions*

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